

«Mail_Name»
«Corres_Addr1»
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10 June 2009

Dear «Salutation»

Urgent – save your protection policy, it's important

Your protection premium is no longer being paid.

If, for any reason, you have cancelled your policy I would urge you to reconsider this decision. It is possible this is a processing error by the bank and I recommend we rectify this issue as soon as possible.

When we chose your policy we took many details into consideration such as your current and future needs and your lifestyle. If your needs have not changed we should be able to reinstate your policy immediately. However if your needs have changed we should meet to discuss these changes – it is always a good idea to review your financial provision for the future.

Whether you are looking at short, medium or long-term requirements, you should plan for your changing circumstances so you can reduce the financial impact these changes may have on your family's situation.

With this in mind, I will be contacting you shortly to arrange an appointment to meet and discuss your current and future needs.

If you wish to contact me in the meantime, please call me on the above number.

Yours sincerely

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