

<<Date>>

<<Mr Client>>

<<Any house>>

<<Any street>>

<<Any town>>

Dear <<client>>

You are a valuable asset in more ways than one

Most people insure their property, cars and possessions, yet one of the most important assets we tend to overlook is our family and ourselves.

Looking after your family and ensuring they are financially secure is something we all aim for. But if the worst was to happen, have you ever considered how your family would cope financially if you were to die suddenly or become critically ill?

At such a time you wouldn't want your family to worry about money, but without adequate protection cover could they cope? There is not only the mortgage to pay but also everyday bills and expenses as well as being able to maintain their current lifestyle.

This is where family protection cover can help. This cover could provide a lump sum or monthly benefit (depending on the plan chosen) for an agreed period and could help fill the financial gap, should the worst happen.

This is just one way to protect yourself and your family. With this in mind, I'll call you to arrange a meeting to discuss your protection needs. Alternatively, please contact me on the above number to arrange an appointment.

Name

Title

W12212

Approval number: H93521

Expiry date: 09/08